

# PRIVACY POLICY

FleetNurse, Inc. ("FleetNurse") has created this privacy policy in order explain our privacy practices. The following discloses our information-gathering and dissemination practices for our FleetNurse website (the "Site"), services and the FleetNurse mobile application (collectively, the "Service"). By using the Service, you do hereby warrant and represent that you have read, understand and agree to all terms and conditions stated herein, including our Terms ofUse, available http://www.FleetNurse.com/terms/ which is incorporated herein by reference, which govern the use of the services offered by FleetNurse, and that you are giving FleetNurse permission to use and store such information consistent with this privacy policy and our Terms of Service. A user of the Service is hereinafter referred to as a "User," or collectively, the "Users."

#### **Links and Information**

This website contains links to other websites. Please review our Terms of Service, available at: https://www.FleetNurse.com/professional\_terms and https://www.FleetNurse.com/facility\_terms for more information.

#### Information Received by FleetNurse

#### **Personal Information**

FleetNurse collects personal information only if you voluntarily choose to share such information with FleetNurse. You may browse the Site without

disclosing any personal information. However, in order for you to take advantage of particular opportunities provided through the Service, we may require that you furnish personal information. When you register your account, sign up for newsletters, complete forms for optional programs, surveys, contests and other entries, and through communications transmitted through FleetNurse, applications and your use of the FleetNurse mobile application, we collect information including your name, address, phone number and email address. You also may choose to send FleetNurse personally identifying information in an email message containing information or inquiries about the Service.

#### Anonymous or Aggregated Data.

FleetNurse collects and stores certain data about the use of the Service on an aggregate and/or anonymous basis. FleetNurse does not link this information to anything personally identifiable to you.

#### **Cookies and Other Technologies.**

When you visit websites on the Internet, your browser may automatically transmit information to the websites you visit throughout every visit. Like many websites, we may use "cookies" to collect information. A cookie is a small data file that we transfer to your computer's hard disk for record-

keeping purposes. We may utilize persistent cookies that only FleetNurse can read and use to save your login information for future logins to the Service, to assist in processing items in your shopping basket, to hold session information, and to track user preferences. We may utilize session ID cookies to enable certain features of the Service, to better understand how you interact with the Site and to monitor aggregate usage by our users and web traffic routing on the Service, to track the number of entries in FleetNurse promotions, sweepstakes and contests and to identify visited areas of the Site and Service. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Site and Service and then close your browser. Third party advertisers on the Site may also place or read cookies on your browser and we may use Flash cookies (or local shared objects) to store your preferences or display content based upon what you view on our site to personalize your visit. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you will not be able to use all portions or all functionalities of the Service. We and our service providers may also use "pixel tags," "web beacons," "clear GIFs," or similar means in connection with the Service and HTMLformatted email messages to, among other things, track the actions of Users and email recipients, to determine the success of marketing campaigns and to compile aggregate statistics about Site usage and response rates. We may also engage one or more third party service providers to serve online advertisements on our behalf. They may use a "pixel tag" to collect anonymous information about your visits to this Site and to other websites, and they may use that information to target advertisements for goods and services. This information is collected anonymously, in a manner that does not personally identify you. IP Address. When you visit and interact with the Site, FleetNurse and/or third parties with whom FleetNurse has contracted to provide services to FleetNurse may collect your Internet Protocol Address ("IP Address"), which is a number that is automatically assigned to the computer that you are using by your Internet Service Provider. This number is identified and logged automatically in our server log files whenever you visit the Site, along with the time(s) of your visit(s) and the page(s) that you visited. We use IP Addresses to monitor the regions from which Users navigate the Site and for fraud prevention purposes. The Company also collects and uses personal data regarding its employees ("Employee Data"), which may include: name, address, job title and other job information, location, compensation information, identification number, employment history, and a copy of employment agreements. We may also require you to provide us with your financial information, including billing name, address, Bank account information and credit card number ("Financial Information").Only authorized FleetNurse staff have access to your Personal Information in its entirety. Other staff may have access to portions of this information if it pertains to their job duties.

#### FleetNurse's Use of Personal Information

FleetNurse uses Personal Information for the following general purposes:

- to provide our products and the Service,
- for billing, identification and authentication, and fraud prevention,
- to analyze Site usage and improve our products and the Service,
- to contact you and deliver administrative notices and communications relevant to your use our products and services,

- for internal market research, troubleshooting problems, and detecting and protecting against error, fraud or other criminal activity,
- for distribution to third-party contractors that provide services to FleetNurse and partners of FleetNurse who are bound by privacy restrictions at least as restrictive as those set forth in this Policy,
- to enforce our Terms of Service, and as otherwise set forth in the Policy.

Although we ensure that our third-party agents ("Agents") receiving your information are bound by privacy restrictions at least as restrictive as those set forth in this policy, FleetNurse is not responsible for any issues that may arise regarding the Privacy Policies of any of its affiliates or advertiser. By using this website, you do hereby agree to hold FleetNurse harmless from any claims and/or damages that may arise from the actions of any of its affiliates and/or advertisers.

Two things drive FleetNurse's decisions regarding the use of information collected from Users: 1) improving user experience by offering personalized services, content and advertising, and 2) market research. Ads are a standard part of user experience on the Internet, and FleetNurse believes that targeted advertising enhances this experience. FleetNurse may use Cookies and other Technologies and Personal Information to place ads where they believe interested parties will see them. In addition to banner ads, FleetNurse may advertise products, companies and events that we think might interest you through the email address you provide. FleetNurse may analyze Personal Information and Web Navigational Data based on your interests and may use the analysis from this information in a way that doesn't reveal a User's personal information ("Market Research") in order to:

- Market the Service
- Improve the likelihood of a sale to a group of Users
- Increase the likelihood that a group's experience with the Service is relevant to its interests as a whole

FleetNurse uses data at the individual level to sell products and services to Users who express an interest in these products and services, through a poll for example, or to Users who can be presumed to have an interest based on results from our Market Research. FleetNurse may use your cell phone number to call or text you in order to provide the Service. If you would like more information about our policy, or to optout, please review our Terms of Service, available at http://www.FleetNurse.com/terms or email info@FleetNurse.com. Employee Data is only used for the for the purposes of facilitating the performance of certain administrative tasks and functions relating to general employment and for processing and investigating reports under the Company's codes and policies ("Employee Data Purposes"). We use Financial Information solely as authorized by you in accordance with the Service.

# Choice/Opt-Out

You may opt-out of receiving communications from us and our partners, remove your information from our database, and choose to not receive future communications unrelated to the Service. During registration you choose whether to receive correspondence from either FleetNurse or its partners and whether you want to participate in a variety of FleetNurse programs. This information remains on your Profile where you can, at any point, easily edit it to indicate that you have changed your mind. After logging on, click on your profile on the top right of any page, then select "Notifications." You may then click on "email alerts," and make your selections. If you purchase anything through FleetNurse, we may occasionally contact you with information about special events, sales, activities, promotions, contests, submission opportunities and programs. You always have the option to ask FleetNurse not to contact you with this information again. If you receive unsolicited email from a FleetNurse domain, please contact us at info@FleetNurse.com.

### FleetNurse's information retention policy

To preserve the integrity of our databases, we may retain information submitted by Users for an indefinite length of time. If required by law, we will delete Personal Information by erasing it from our database. We will also respond to User requests to delete or correct account or Personal Information, which you can do by contacting FleetNurse at info@FleetNurse.com by selecting the "Notifications" option under your account icon in the top right corner of your home page or on your device.

#### Videos and Images of FleetNurse's

For each User seeking to provide services via the Service (each, a "Professional") who has provided FleetNurse with any videotape, film, record, photograph, voice, or all related instrumental, musical, or other sound effects, you consent to our use of these materials in accordance with the Terms of Use, available at info@FleetNurse.com

# FleetNurse's security of collected information

Your FleetNurse account is password-protected so that only you and authorized FleetNurse staff have access to your account information. In order to maintain this protection, do not give your password to anyone. If someone who represents to you, they are FleetNurse staff and asks for any personal account information, including password, check their URL. If it doesn't say they are info@FleetNurse.com, they aren't. Also, if you share a computer, you should sign out of your FleetNurse account and close the browser window before someone else logs on. This will help protect your information entered on public terminals from disclosure to third parties. FleetNurse makes every effort to ensure that your information is secure on its system by backing up data in separate backup drives and uses public key access encryption and firewalls on both our main and backup servers. We also employ and customer record managers to protect against loss, misuse and alteration of the information under our control. Extremely sensitive information, like credit card numbers, is always transmitted in encrypted form. Only certain authorized FleetNurse staff can access Personal Information, and then only if it is relevant to their job duties. FleetNurse has staff dedicated to maintaining this Privacy Policy and other privacy initiatives, periodically reviewing security and making sure that every FleetNurse employee is aware of our security practices. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, FleetNurse cannot guarantee the security of any information you transmit to us, and you do so at your own risk. While FleetNurse will use commercially reasonable efforts to ensure the security of all credit card and all other personal information, we expressly disclaim any liability for any unauthorized access to or use of our secure servers and/or any and all personal and/or financial information stored therein, and you agree to hold FleetNurse harmless for any damages that may result therefrom. If you have any further questions on this issue, please refer to the Terms of Use, available at https://www.FleetNurse.com/terms FleetNurse expressly disclaims any liability that may arise should any other individuals obtain the information you submit to this website.

#### With whom does FleetNurse share information?

When you submit information to FleetNurse, it is collected, processed and maintained solely by us or by third party agents who are bound by privacy restrictions at least as restrictive as those set forth in this policy. We may allow our business partners to collect information about Users that is not extremely sensitive Information. If you would like to opt out from the onward transfer of your information to our non-agent partners, you may send us an email at info@FleetNurse.com Include the word "privacy" in the subject line of the email and all your registration information in the body of the email. Some FleetNurse content is "sponsored by" or "presented by" other companies. FleetNurse shares market research data (how the sponsorship performed, names of contest winners, etc.) collected on this website or via email surveys with these partners. This information is aggregate and not linked to specific users. Partners may sponsor promotions, contests and sweepstakes that require you to reveal details such as your name, address or phone number. Always check their privacy policy before revealing information about yourself. If you don't want these sponsors to have your personal information, you can choose to not participate. FleetNurse reserves the right to disclose Personal Information from both private and public areas of this website at our discretion, if required by law or if we are given reason to believe, in our sole discretion, that someone is causing injury to or interference with the rights of Users, the general public, or FleetNurse, to comply with a judicial proceeding, court order or legal process. We will not transfer to a non-Agent third party any Personal Information that is sensitive in nature, such as information specifying your medical or health condition, racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership without your prior affirmative consent. Finally, FleetNurse reserves the right to transfer, sell and/or distribute all information collected through the Service to an affiliate, subsidiary, or third-party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or part of our business, assets or stock. We will use our best efforts to ensure that the new entity follows this Privacy Policy with respect to your Personal Information, as and to the extent required by applicable law.

#### How can Users edit their information?

FleetNurse believes strongly in giving you the ability to access and edit your personal information. To update your personal info, click My Account at the top of any page. There you can view, update and correct your account information. You may edit your account information at any time — all you need is your username and password. So that we can protect the integrity of sensitive data, there are certain pieces of information, such as your age, that you cannot alter yourself. For example, since children under 18 are not allowed to register as Users, we need to take reasonable measures to preserve the accuracy of our Users' ages. Please contact us at info@FleetNurse.com to find out how to change information you cannot access through your account. Our databases automatically update any Personal Information you edit in your profile, or that you request we edit. Information transmitted through boards, chats, polls or through any other means remains in our databases and becomes the property of FleetNurse upon submission.

#### **Notification of changes**

FleetNurse's security and privacy policy are periodically reviewed and enhanced as necessary. This policy might change as FleetNurse updates and expands the Service. FleetNurse will endeavor to notify you of these changes by email but will not be liable for any failure to do so. FleetNurse also encourages you to

review this privacy policy periodically. If you do not understand any of the terms or conditions of any of FleetNurse's policies, you may inquire regarding the same via email at a info@FleetNurse.com.

# Users from outside the United States

FleetNurse and its Service are based in the U.S., and the Company's offices are headquartered in the U.S. Please be aware that information you provide to FleetNurse that it obtains as a result of your use of the Service may be processed and transferred to the U.S. and be subject to U.S. law. The privacy and data protection laws in the U.S. may not be equivalent to such laws in your country of residence. By using the Website, participating in any of the Service, or by providing FleetNurse with your information, you consent to this collection, transfer, storage, and processing of information to and in the U.S. FleetNurse will take all steps reasonably necessary to ensure that your data is treated securely in accordance with this Privacy Policy.

# **US-EU and US-Swiss Safe Harbor Framework**

FleetNurse complies with the US-EU Safe Harbor Framework and the US-Swiss Safe Harbor Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information from European Union member countries and Switzerland. FleetNurse has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view FleetNurse's certification, please visit a http://www.export.gov/safeharbor/ In compliance with the Safe Harbor Principles, FleetNurse commits to resolve complaints about your privacy and our collection or use of your personal information. European Union citizens with inquiries or complaints regarding this privacy policy should contact FleetNurse at: info@FleetNurse.com or FleetNurse Privacy, 4640 SW Macadam Avenue, Suite 200D, Portland, OR 97239 FleetNurse will review all audit requests submitted in writing or through email for the purpose of determining whether or not its procedures and protocols being used are consistent with the Safe Harbor Framework. It is FleetNurse's policy to routinely monitor and check its compliance procedures and protocols. Should FleetNurse determine inconsistency with any such procedures or protocol, FleetNurse will take necessary steps to address and correct the inconsistency. If FleetNurse is unable to resolve the conflict with the individual or customer/client filing the complaint, FleetNurse, Inc. will comply with the EU Data Protection Authorities (DPAs) to investigate unresolved complaints. FleetNurse will self-certify with the Department of Commerce for the purpose of renewing its SafeHarbor Privacy Policy on an annual basis and confirming its continued commitment to the protection and privacy of personal data.

#### How can I reach FleetNurse staff?

If you have technical problems, questions or other issues related to your use of FleetNurse, please click the link Contact Us on the home at the bottom of any page of this website. You can also contact us at info@FleetNurse.com. FleetNurse's staff will respond to all requests sent through mail or email from Users and parents interested in knowing more about what personal information is stored on the FleetNurse database, or if they want their personal information nullified, or have additional questions regarding privacy. Contacting Us If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you may contact us at info@FleetNurse.com.